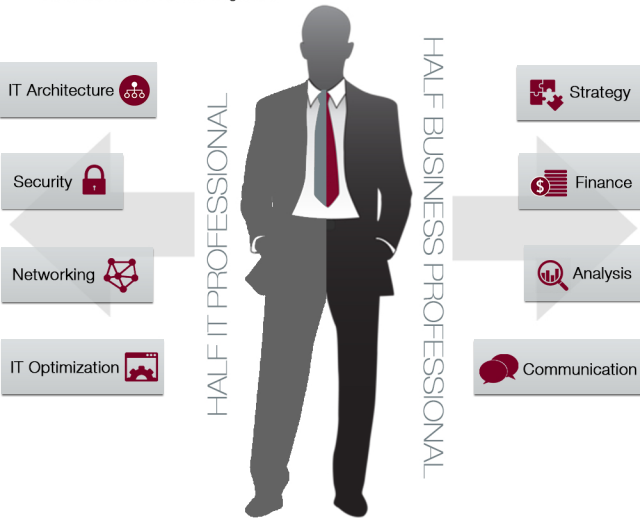


TECHNICAL KNOWLEDGE meets BUSINESS SKILLS

Ready to take your career to the next level? In today's competitive marketplace, it is vital to have a diverse set of skills that cover the intersection of technology solutions and business outcomes.

CURRENT LANDSCAPE OF AN IT PROFESSIONAL

Today's IT professionals help their organization use technology to improve business outcomes and therefore have to possess both technical knowledge and the skills to lead teams and collaborate with executive management.



EXPAND YOUR BUSINESS SKILLS

The Cisco Enterprise IT Business Specialist certification is for IT professionals who play a key role in helping their organizations use technology to improve business outcomes.

The role-based certification will educate you in topics such as...



Business Analysis



Research Tools



Organizational Change



Technology Trends



Finance



Effective Communication

And will allow you to...

1. Understand strategy and capture business needs
2. Assess technology options from a business context and contribute to deployment
3. Understand an IT solution's return on investment and total cost of ownership
4. Influence and communicate effectively with business leaders