

Global AI Capability Acceleration

Immersive Hackathons Driving AI Transformation in Financial Services



Business Problem Statement

A global leader in financial data and analytics sought to accelerate its enterprise-wide AI transformation. The organization needed to establish consistent, scalable global best practices for building AI agents and AI/ML solutions across diverse teams and geographies.

While the company had strong technical talent, it faced a gap between theoretical AI knowledge and the ability to rapidly design, build, and deploy real-world solutions aligned to business outcomes.

Key Challenges

► Lack of Standardization

Limited alignment on global AI/ML development frameworks and best practices.

► Skill Gaps Across Roles

Diverse teams (data engineers, analysts, scientists) required tailored, yet unified upskilling.

► Theory-to-Practice Disconnect

Difficulty translating AI concepts into real-world enterprise applications.

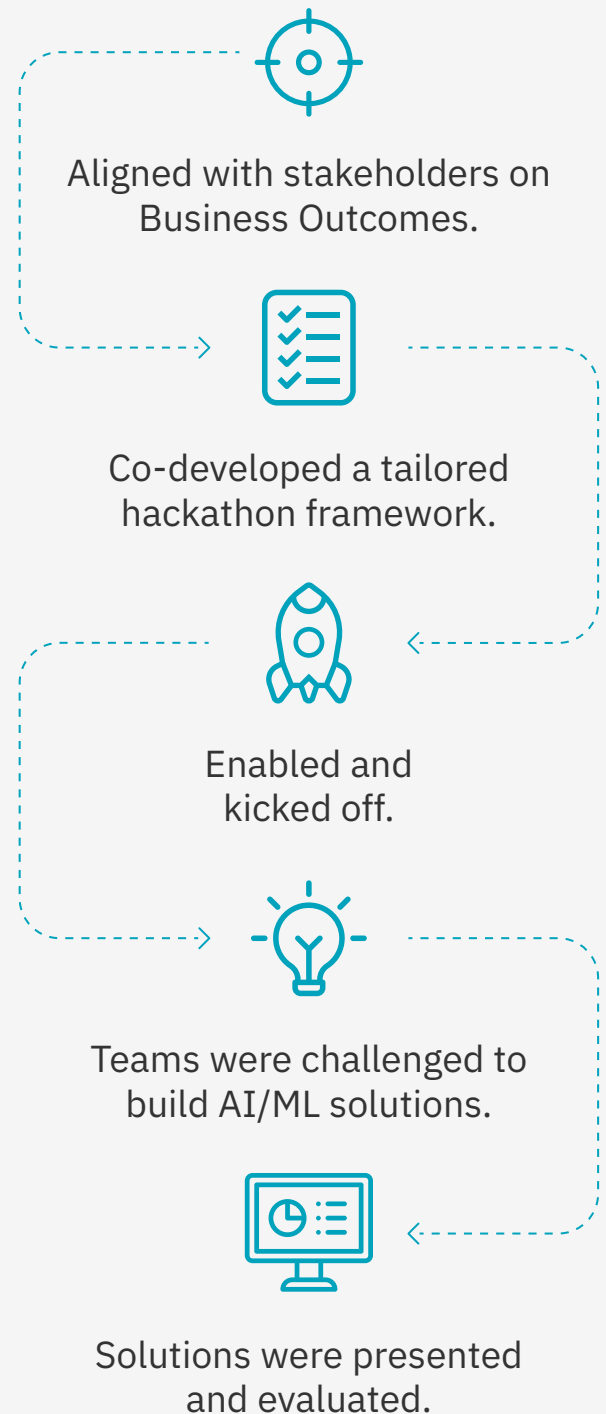
► Global Scale Complexity

Delivering consistent, impactful learning experiences across multiple regions.

Our Solution

Fast Lane delivered a series of **custom, challenge-based immersive hackathons** designed to accelerate AI/ML capability development at scale. These 3-day experiences combined hands-on learning with real-world problem-solving, enabling participants to design and build AI-driven solutions aligned with business priorities.

Visualizing the Journey:



Delivery Highlights

- ▶ +300 professionals upskilled across the US, Costa Rica, and EMEA regions.
- ▶ CSAT scores up to 4.69 and instructor ratings up to 4.85.
- ▶ Delivered on-site (Atlanta) and virtual global sessions.
- ▶ Strong engagement with hands-on, real-world AI solution building.
- ▶ Expansion planned across additional regions, including Australia/New Zealand.
- ▶ High-impact learning experiences contributing directly to enterprise AI transformation goals.

Why It Matters

This initiative enabled the organization to move beyond passive learning into **active AI capability building**, creating measurable impact across teams and regions.

By embedding real-world applications into learning experiences, the program:

- Accelerated AI adoption across the enterprise
- Built confidence in developing AI/ML solutions
- Fostered collaboration across roles and geographies
- Established a foundation for scalable, repeatable AI best practices

Ultimately, it transformed learning into a strategic enabler of business innovation.

Delivery Modalities:



Live, virtual instructor-led training (ILT)



On-site immersive hackathons



Guided hands-on practice



Collaborative team-based delivery

Our strategic approach included:

- Business-Driven Design: Every hackathon aligned to real enterprise challenges and transformation goals
- Immersive Learning: Hands-on, challenge-based experiences that prioritize doing over observing
- Technology Integration: Leveraging Google Cloud AI/ML services to ensure relevance and scalability

“
Training was a little challenging at times, but rewarding to complete. Learned many new things!
” - Company Employee



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measurable impact!**

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