

DON'T GET LEFT BEHIND

Why You Should Pursue Your Cisco Certification

Earning your Cisco Certification can give you the critical skills and advantages you need to succeed in your career. Obtaining your certification can require time-consuming work and preparation. Fast Lane offers the courses and exam prep that you need to learn these critical skills and pass your certification exam on the first try! Fast Lane's instructors are experienced and tenured industry professionals, often holding multiple certifications in their fields. Their experience, coupled with up-to-date and applicable coursework and labs makes the training experience more seamless and filled with the information that will not only help you pass your exams, but will aid you in your day-to-day work.

STAY AHEAD OF THE COMPETITION

...7 Advantages of Getting Certified

1	Knowledge	No matter what your experience level, gaining your CCNA or CCNP certification is sure to increase your breadth of knowledge and understanding of concepts.
2	Validation	The ability to use CCNA or CCNP on your resume and with your title is very important in today's competitive marketplace.
3	Advancement	CCNA/CCNP certification status increases your chance of being promoted in your organization.
4	Salary Increase	Along with being promoted, gaining your certification will help your salary increase.
5	Respect	Gaining your CCNA or CCNP certification will definitely earn you respect from your colleagues in the field.
6	Employment	With your certification, it will be easy to find new jobs and roles, as most employers like to employ certified people.
7	Stepping Stone	Gaining your certification is a stepping stone to gain other certifications. If have your CCNA then you are one step closer to your CCNP. If you have your CCNP, you can go for a CCIE.

CISCO CERTIFIED EMPLOYEES ARE IN DEMAND

Research shows that Cisco trained and certified individuals demonstrate higher productivity, make fewer errors, possess more of the skills valued by customers and provide credible advice, support, insight and quality work.

30%

How much faster Cisco certified professionals were at resolving technical problems.

78%

of managers rated their Cisco certified staff as coming up to speed 20% faster.

40%

How much more effectively Cisco certified employees completed projects.

31%

How much company performance can increase by employing Cisco certified professionals.

42%

How much more effective Cisco certified professionals are at resolving technical issues.

32%

How much network downtime is decreased by hiring Cisco certified staff.



8 out of 10 managers agree that Cisco certified professionals are more knowledgeable.



More than 2/3 of managers agree that Cisco certified professionals can take on more responsibilities.



Almost 3/4 of managers agree that Cisco Certified employees are more valuable than noncertified employees.

DON'T LET THE COMPETITION GET AHEAD



of HR managers use certifications to distinguish between equally qualified candidates.



of HR managers use IT certifications as screening or hiring criteria during recruitment.



of HR managers say certified workers are more likely to be promoted than those without certifications.



of IT respondents who trained last year said it was a positive investment for their career path.



of certified individuals claim their certification helped them get their foot in the door for a job interview.



of IT professionals who have earned a certification or have become recertified reported increased work effectiveness afterward.

SOURCES

https://learningnetwork.cisco.com/community/it_careers/nextlevel
http://www.cisco.com/c/dam/en_us/training-events/certifications/shared/docs/collab_cert_dsheetsheet.pdf
<https://learningnetwork.cisco.com/blogs/certifications/2014/02/04/6-reasons-employers-value-cisco-certifications>
http://www.cisco.com/c/dam/en_us/training-events/employer_resources/pdfs/wp13CS4110_EmployerValue.pdf
https://certification.comptia.org/docs/default-source/downloadablefiles/02032-you-can-do-it-infographic-online_final.pdf?sfvrsn=2