




# *Fast Lane*

2013 Cisco Global Learning Partner of the Year

## Training Solutions for Cisco Partners



SALES ENABLEMENT  
TALENT PROGRAMS  
CERTIFICATION PREPARATION  
UNIQUE CONTENT

[www.fastlaneus.com](http://www.fastlaneus.com)  
1-855-778-7246 (77-TRAIN)

## Sales Enablement and Demand Generation

Specialized sales enablement programs help you ensure your sales and marketing teams are keeping up with the latest technologies. As a Cisco BLP, Fast Lane delivers skills and technology programs that help you go-to-market with a strong sales team. After taking a Fast Lane course, you will be able to deliver the key value messages of the latest technologies including:

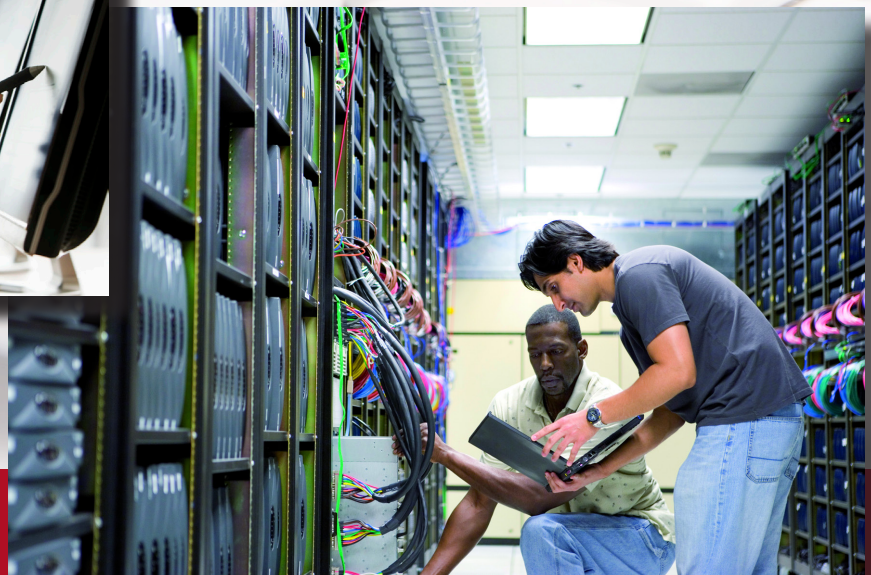
- BYOD
- FlexPod
- MS Private Cloud
- SAP Hana
- Data Center and more



Another important part of the equation is having a way of reaching new and current customers with the right messages regarding new and emerging technologies. Fast Lane's turn-key Seminar-as-a-Service™ program helps you educate your current and prospective customers on the true value and business relevance of these technologies. It's not just about features and benefits, but also why particular technologies are important to your customer's bottom line.

## Talent Programs

Fast Lane has developed unique and specialized Talent Programs to take technical professionals often at an Associate level to Professional or Expert level in a matter of weeks. These programs, like our Data Center Talent Program leverage content from multiple vendors, such as Cisco, NetApp and VMware, and deliver it in a way that enables you to develop the knowledge and skills in the most efficient way. These programs typically have 6-10 weeks of virtual and classroom training, outside study and remote lab practice, pre- and post-course evaluations and expert mentoring and program management to ensure that you succeed.





## Unique and Multi-Vendor Content

As your business grows, having a learning partner that is on the forefront of technology and has the ability to develop the content to support your goals is critical. Fast Lane develops more Cisco, NetApp and VMware content than any training company in the world. Having this library of curricula uniquely available to us allows you to participate in the design of the education programs that support your business goals. Our content development teams worldwide have created state-of-the-art programs to support companies in over forty (40 countries) and fifteen (15) languages. Topics include:

- FlexPod
- VXI/VDI
- Unified Access
- CCIE Preparation
- Virtualization and XaaS
- Cloud Infrastructure and Applications



## Staying Ahead of the Curve

Understanding the latest technologies is one of today's greatest challenges. Also, translating technology breakthroughs and the release of new products into sales requires you to help your customers understand how these products can deliver value and results. With these requirements in mind, Fast Lane develops and delivers some of the most advanced technology training available to enable your teams to stay ahead of the curve. Being first to market with technology and Cisco product training is the underlying premise. We do this to help you prepare for each technology wave before it hits. Examples include:

- The Internet of Things (IoT)
- Software Defined Networking (SDN)
- Business Edition 6000
- Unified Access
- Virtualized Data Center
- UCS Director (formerly Cloupia)



# About Fast Lane

Fast Lane is a worldwide provider of advanced IT training. We deliver vendor-authorized courses from leading technology vendors, including Cisco, NetApp, VMware and many others. Whether in single courses or in comprehensive programs, you will be taught by vendor-certified instructors who are experts in their field. Gain hands-on experience with complex technologies on one of the world's largest remote lab environments. Whatever technology training challenge you face, Fast Lane can help. Contact us to learn more.

## Why Fast Lane

- Guaranteed Dates
- Multi-Vendor
- Seminar as a Service
- All Architectures
- Course Development
- Worldwide Coverage
- Remote Labs
- Multiple Modalities –  
ILT, ILO, FLEX



*Fast Lane offers comprehensive Cisco certification programs that enable you to achieve the certification and specialization requirements you need while focusing on the other important parts of your business. Our programs include:*

- Needs Analysis
- Results-oriented Training Plans
- Follow-up and Continuing Education



*The Fast Lane Community Site was designed with YOU in mind! Tap into resources that truly enhance the training experience. The Community Site is your gateway to an extensive network of professional resources. Utilize a variety of features including discussion forums, assessment tests and other technical information.*



*Fast Lane's free Webinar series offers training on the latest technologies and trends. Taught by our leading expert Instructors, you will learn about the most important technologies as they emerge. This is an excellent way to get started on deciding which technologies and trends are important to you.*



*Fast Lane's Seminar as a Service™ provides you with a turn-key solution to bring expert-driven events to your existing and potential customers. This demand generation program educates your customers on the value and relevance of the newest technologies and products.*

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